

Newsletter

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Cover Story

Neusoft Named Aon Hewitt's "Best Employer in China 2011" and "Best Employers in APAC 2011"



Aon Hewitt, a global leader in human resource consulting and outsourcing solutions, has recently announced the winners of its "Best Employers in China 2011" and "Best Employers in APAC 2011". Neusoft Corporation ("Neusoft", 600718.SH), a leading IT solution and service provider in China, topped the Aon Hewitt Best Employers in China 2011, and also named as Aon Hewitt Best Employers in APAC 2011.

Aon Hewitt's Best Employers research provides a framework for what makes a best employer, what motivates employees, and how best employers sustain their business in a challenging and competitive environment. The Aon Hewitt Best Employers in China 2011 study is a part of the larger Aon Hewitt Best Employers in

Asia Pacific study. The Aon Hewitt Best Employers in APAC 2011 study marks the 6th study in the region since 2001, which covers the following markets including Australia/New Zealand, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Singapore and Thailand, and has become the most comprehensive research study on people in the region.

Dr. Liu Jiren, Chairman & CEO of Neusoft Corporation said: "We are very proud to be recognized as both the 'Best Employers in China 2011' and 'Best Employers in APAC 2011'. Human resource is leading the business development of Neusoft in the global marketplaces, since talents are the most important asset for a software and IT service company like Neusoft. This recognition is an appreciation and confir-

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mation of our continuous efforts in providing excellent working environment and career development path for the young generation in the industry. As an emerging multinational company from emerging market, we know we still have a long way to go in the process of globalization of human resource, and we will continue to engage in the innovation of human resource development to embrace the challenges in the new era."

Jeremy Andrulis, Project Director, Aon Hewitt Best Employers in APAC 2011 Study and General Manager, Aon Hewitt Consulting, Hong Kong, said: "The increased focus on the region as one of the world's key growth engines presents vast opportunities and daunting challenges for organizations to meet the heightened demands – particularly related to attracting, developing, engaging and retaining employees. Aon Hewitt's 2011 Asia Pacific Best Employers Study, conducted during this growth period from the end of 2010 through early 2011, provides unique insights into how well organizations are leveraging the opportunities and delivering on the challenges regarding their human capital practices."

Neusoft 20th Anniversary Celebrations Started in Shenyang China



June 10th, 2011, SHENYANG, China - Neusoft Corporation kicked off its 20th Anniversary Celebrations with the theme of "Gratitude · Beyond" in Shenyang, China. Dr. Liu Jiren, Chairman and CEO of Neusoft, Mr. Wang Yongfeng, President of Neusoft, employees from its Shenyang headquarters, and also the company's customers, partners, shareholders as well as media representatives presented at the celebration ceremony.

Mr. Wang Yongfeng, President of Neusoft said, "twenty years is not a short time for a local software company grows up in China, but we think Neusoft is still quite young, and twenty years is just the beginning of our journey in the adventure." Mr. Wang stated "Neusoft had come through many difficulties over the past two decades. We grew together with China's software and service industry, from scratch to prosperity, and along the way we have built up our capacities to advance with the changing times. Here we would like to express our sincere gratitude to our customers, partners, investors and our most important asset - employees for their continuous support

over the past years. Facing the challenges posed by globalization, we must stick to our entrepreneurial spirit and build Neusoft into a company driven by innovation and service."

Dr. Liu Jiren, Chairman and CEO of Neusoft, delivered a keynote speech at the celebration. According to Dr. Liu, standing on the junction of 20 years, Neusoft has a clear vision of the future development, which will be focus on business model innovation, globalization and operational excellence to build capacity for sustainable growth. For business model innovation, Neusoft will enhance its accumulated advantages in the past, and accelerate its transformation into a company driven by innovation and service. For its globalization efforts, Neusoft will implement an overall globalization strategy and build a global business and service network, and enable all its product and service possess both the domestic and international markets. For operational excellence, Neusoft will build a high-efficiency company in the next ten years

by optimizing its organizational structure, technologies, corporate culture, leadership and human resources etc.

Dr. Liu also pointed out the company's development goals for the next decade, including revenue from its international business increases up to 60% of the total business revenue, revenue from product and continuous services accounts for more than 50% of the total income, and total revenue rises by 5 times. Neusoft becomes a global leading company in the field of product engineering solutions for medical equipment, automotive information systems, and mobile terminals etc., employees' income reaches to a high level in the industry; and Neusoft is preliminarily built into a brand that is respected by customers and society in the global market.

In addition, Neusoft 20th anniversary celebration events will also be held in eight cities in succession in China, including Dalian, Beijing, Shanghai, Chengdu, Guangzhou, Wuhan, Xi'an, and Qingdao.



Porticus and Neusoft Mobile Solutions Executed a Wireless Biometric Security Partnership that applies VoiceKeyID™ for the Nokia, Microsoft and MeeGo Devices

Now the privacy and security of sensitive information, applications and transactions are available via an easy to use biometric voice log-in interface: VoiceKeyID. Neusoft to support VoiceKeyID™ for developers of business and consumer applications globally

Porticus Technology, Inc., in conjunction with Neusoft Mobile Solutions, a business unit of Neusoft Corporation ("Neusoft", 600718.SH), will make VoiceKeyID available for all Nokia device operating systems: Symbian^3, WindowsPhone7 and MeeGo. The two have signed a long term partnership agreement to support the Nokia ecosystem and developer community. As part of partnership, Neusoft will also be creating and publishing VoiceKeyID secured business and consumer applications on the OVI and Microsoft Marketplace appstores.

Originally developed for use by Interpol as a forensic tool, VoiceKeyID enables 4-factor security by tethering a user's biometric identity (voice, password) to the device ID and location ID. Through a single API and voice user interface, high value content on mobile device applications can embed a biometrically secured log-in. Beyond securing a device or application from unauthorized access Voice-

KeyID also meets multi-factor compliance requirements with the Federal Financial Institutions Examination Council (FFIEC)* and HIPPA.

Porticus CEO, Mr. Germano Di Mambro, states "Privacy and security are becoming a big concern for IT and employee devices as well a business to consumer applications. IT grapples with security by setting a 30 day password reset policy or requiring costly hardware tokens. With VoiceKeyID, IT now has an alternative, a user friendly method for log-in authentication of employee devices and applications. For enterprise and business-to-consumer applications on appstores, VoiceKeyID can replace the bad user experience of manual password entry on a small keyboard with an easy to use voice biometric user interface."

Neusoft's Account Manager for security services, Mr. Eero Rostiala comments "We designed user experience to be hands

free and seamless to the mobile device and independent of operating system, benefiting wireless ecosystem businesses and consumers alike."

VoiceKeyID easily augments existing ID Management systems or integrated with Mobile Device Management solutions. The company also offers VoiceKeyID for the iPhone and Android platforms.

Until now, biometric lock applications required specific hardware such as fingerprint readers on devices, something not practical or cost effective. By being software only and spoken language-independent, VoiceKeyID is a natural choice for global enterprise security and consumer applications. "Porticus believes authenticating oneself must be easy, private and convenient, regardless of spoken language or accent, and this all begins with a personal wireless device and content." said Germano Di Mambro, founder of Porticus Technology.

About Neusoft

Neusoft is the leading IT solution and service provider in China with operations across the globe. Focusing on software technology, Neusoft provides industry solutions, product engineering solutions and related software products & platform, and services. With more than 18,000 employees around the world, Neusoft has a comprehensive marketing and service network in more than 40 cities across China, as well as subsidiaries in the U.S., Europe, Japan and the Middle East. The Company is the first listed software company in China and is traded on the Shanghai Stock Exchange. For more information, please visit: <http://www.neusoft.com>.

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